

2025 COMMUNITY IMPACT REPORT

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Our annual Community Impact Report highlights how Bold Hat events strengthen the places we call home — fueling connection, supporting local partners, and creating moments that enrich our region year after year.

CURRENT PROJECTS & EVENTS

Lake Chelan Winterfest January

University District Street Fair May

Fremont Fair June

Kirkland Wednesday Market June–September

Kirkland Uncorked July

South Lake Union Block Party August

Fremont Oktoberfest September

University District Chow Down & Street Party October

Our Mission

Bold Hat is committed to making a difference locally and globally by producing and enhancing world-class events, improving the communities where we live, work and play, and enriching business and non-profit partners through creativity and professionalism.



EXECUTIVE SUMMARY & 2026 OUTLOOK

As we reflect on another remarkable year, I'm proud of how Bold Hat Productions continues to strengthen communities, support small businesses, and create spaces where people can connect and celebrate.

Our region's selection as a host for the World Cup in 2026 is a testament to the world-class events produced here year after year — and to the vibrant, collaborative spirit that defines our community. With renewed momentum and a growing network of partners, 2026 is already shaping up to be a year of innovation, expanded impact, and unforgettable experiences. I'm excited for what's ahead and grateful to everyone who helps bring these events to life.

“ 2026 is already shaping up to be a year of **innovation, expanded **impact**, and **unforgettable** experiences.”**

– **Phil Megenhardt**
President, Creative Director



ECONOMIC & TOURISM IMPACT

Bold Hat festivals spark economic activity across our region, drawing visitors and generating local spending. Every event helps small businesses thrive and strengthens our community economy.

\$5.3M

Total Economic
Impact in 2025



\$2.4M



\$1.6M



\$463K



\$826K

Fremont Fair

Kirkland Uncorked

SLU Block Party

Fremont Oktoberfest

2025 Economic Impact & Tourism Highlights

- 128,000+ guests attended Bold Hat community events
- 2,751 Hotel Room Nights booked
- 600+ independent, small businesses supported
- \$125,027 collected in local taxes

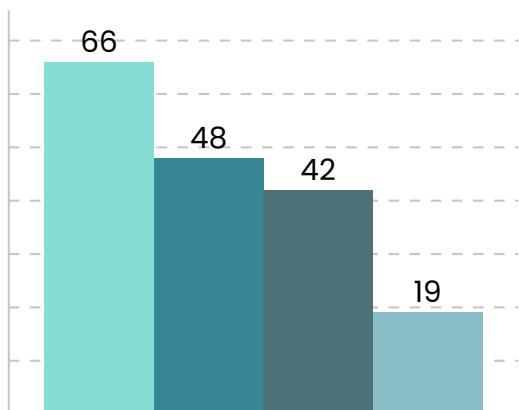


VOLUNTEERISM & GIG ECONOMY

Our festivals unite volunteers and gig-economy workers who gain real event experience and make a direct impact in their own neighborhoods. Their contributions fuel every event and strengthen the communities we serve.

1,000 **Volunteers supported
2025 Bold Hat events**

Event Staff Hired



- FREMONT OKTOBERFEST
- FREMONT FAIR
- KIRKLAND UNCORKED
- SLU BLOCK PARTY



FUELING LOCAL ENTREPRENEURSHIP

Bold Hat events create meaningful opportunities for small and independent businesses by providing high-visibility platforms to grow, connect, and thrive. Each year, our festivals support:

200+ businesses at University District Street Fair

300+ businesses at Fremont Fair

60 businesses & 18 small wineries at Kirkland Uncorked

40+ businesses & non-profits at South Lake Union Block Party

30+ businesses and small breweries at Fremont Oktoberfest



COMMUNITY & CHARITABLE IMPACT

Bold Giving Foundation

The Bold Giving Foundation was established to strengthen our community by serving as a conduit for nonprofit fundraising and volunteer engagement across Bold Hat events. In 2025, the foundation helped channel vital support to local partners including the Fremont Chamber of Commerce, Motley Zoo Animal Rescue, and Immanuel Community Services. Through these collaborations, the Bold Giving Foundation is expanding our impact and creating new pathways for organizations doing essential work in our region.

\$58,000+

2025 funds
raised for
non-profits



THANK YOU TO OUR 2025 PARTNERS!



More life. More years. More love.™

