



# 2025 COMMUNITY IMPACT REPORT

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Our annual Community Impact Report highlights how Bold Hat events strengthen the places we call home — fueling connection, supporting local partners, and creating moments that enrich our region year after year.

## CURRENT PROJECTS & EVENTS

**Lake Chelan Winterfest** January  
**University District Street Fair** May  
**Fremont Fair** June  
**Kirkland Wednesday Market** June–September  
**Kirkland Uncorked** July  
**South Lake Union Block Party** August  
**Fremont Oktoberfest** September  
**University District Chow Down & Street Party** October

## Our Mission

Bold Hat is committed to making a difference locally and globally by producing and enhancing world-class events, improving the communities where we live, work and play, and enriching business and non-profit partners through creativity and professionalism.



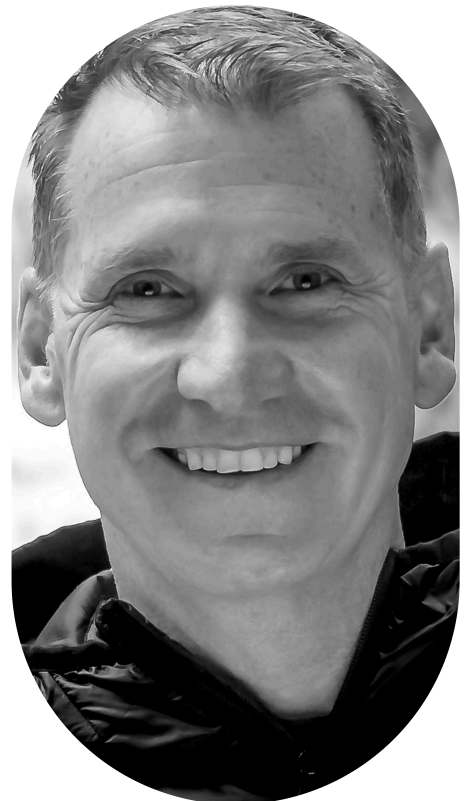
# EXECUTIVE SUMMARY & 2026 OUTLOOK

As we reflect on another remarkable year, I'm proud of how Bold Hat Productions continues to strengthen communities, support small businesses, and create spaces where people can connect and celebrate.

Our region's selection as a host for the World Cup in 2026 is a testament to the world-class events produced here year after year — and to the vibrant, collaborative spirit that defines our community. With renewed momentum and a growing network of partners, 2026 is already shaping up to be a year of innovation, expanded impact, and unforgettable experiences. I'm excited for what's ahead and grateful to everyone who helps bring these events to life.

“2026 is already shaping up to be a year of **innovation**, expanded **impact**, and **unforgettable** experiences.”

— **Phil Megenhardt**  
President, Creative Director



# ECONOMIC & TOURISM IMPACT

Bold Hat festivals spark economic activity across our region, drawing visitors and generating local spending. Every event helps small businesses thrive and strengthens our community economy.

**\$5.3M**

**Total Economic  
Impact in 2025**



**\$2.4M**

**Fremont Fair**



**\$1.6M**

**Kirkland Uncorked**



**\$463K**

**SLU Block Party**



**\$826K**

**Fremont Oktoberfest**

## 2025 Economic Impact & Tourism Highlights

- 128,000+ guests attended Bold Hat community events
- 2,751 Hotel Room Nights booked
- 600+ independent, small businesses supported
- \$125,027 collected in local taxes

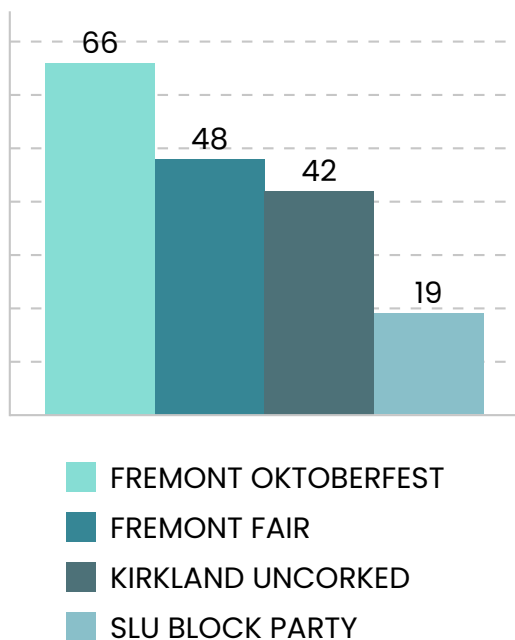


# VOLUNTEERISM & GIG ECONOMY

Our festivals unite volunteers and gig-economy workers who gain real event experience and make a direct impact in their own neighborhoods. Their contributions fuel every event and strengthen the communities we serve.

**1,000** Volunteers supported  
2025 Bold Hat events

## Event Staff Hired



# FUELING LOCAL ENTREPRENEURSHIP

Bold Hat events create meaningful opportunities for small and independent businesses by providing high-visibility platforms to grow, connect, and thrive. Each year, our festivals support:

**200+ businesses** at University District Street Fair

**300+ businesses** at Fremont Fair

**60 businesses & 18 small wineries** at Kirkland Uncorked

**40+ businesses & non-profits** at South Lake Union Block Party

**30+ businesses and small breweries** at Fremont Oktoberfest



# COMMUNITY & CHARITABLE IMPACT

## Bold Giving Foundation

The Bold Giving Foundation was established to strengthen our community by serving as a conduit for nonprofit fundraising and volunteer engagement across Bold Hat events. In 2025, the foundation helped channel vital support to local partners including the Fremont Chamber of Commerce, Motley Zoo Animal Rescue, and Immanuel Community Services. Through these collaborations, the Bold Giving Foundation is expanding our impact and creating new pathways for organizations doing essential work in our region.



**\$58,000+**

2025 funds  
raised for  
non-profits



# THANK YOU TO OUR 2025 PARTNERS!

